



OFFICIAL CONTEST RULES

“K-SKY CASH Give Away”

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

1. HOW TO PLAY THE CONTEST

- 1.1. The “K-SKY CASH Give Away” contest will begin Wednesday, May 3rd, 2017, and will run no later than Friday May 26th, 2017.
- 1.2. To participate in the contest, KRKX listeners must listen for the “Artist of The Day” announcements aired during “The Bobby Bones Show” which airs Monday through Friday between 5am and 10am. These “Artist of The Day” announcements will air at least twice each hour of the show. “Artist of the Day” messages will also be sent to VIP Members of the KRKX Website at www.941ksky.com. Membership in the VIP Club (K-SKY Nation) is free.
- 1.3. KRKX listeners will then need to listen to the station (at 94.1 FM or via various stream sources that are available at no charge from KRKX via the KRKX website or mobile app) between 10am and 5pm to hear two (2) songs from the daily specified artist to play back to back.
- 1.4. Each time KRKX plays two songs from the specified artists, caller number fifteen (#15) at 406-656-9410 will win fifty dollars (\$50) to be paid by check from the KRKX parent company Connoisseur Media.
- 1.5. For Contest purposes, KRKX will begin taking and counting calls only once the first song has played to completion and the second song has started playing on air.
- 1.6. There will be NO ONLINE registration for this contest. However, there will be online components to assist those who wish to participate. These “hints” will be provided as follows:
 - 1.6.1. Members of the “K-SKY Nation” VIP Club at www.941KSKY.com will receive a daily email with information about the “Artist of the Day” and a one hour window of time when they should listen. Ex: “Today’s Artist of the Day is Garth Brooks and you should listen between 12pm and 1pm for your chance to win.”

1.6.2. Anyone who follows or “likes” the Facebook page for 94-1 K-SKY will be able to see a daily post with a 2 hour window of time about when to listen.

2. ELIGIBILITY RESTRICTIONS

2.1. The contest is open to all KRKX listeners who are at least 18 years of age as of Monday, May 1st, 2017 and who reside in the greater Billings area (the 94.1 K-SKY general listening area). Employees of Connoisseur Media, LLC, affiliated advertising agencies, participating sponsors/promotional partners, employees of other radio and television stations in the metropolitan areas of the participating stations and members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household. Winner must be a legal U.S. resident who resides in the general listening area of 94-1 K-SKY which broadcasts from studios in Billings, Montana.

3. CLAIMING A PRIZE

3.1. To claim a **K-SKY CASH GIVE AWAY** prize, winners will be required to personally present a valid government issued photo identification and social security card to a representative of KRKX at 2075 Central Avenue in Billings, Montana. Winners must also sign a standard Connoisseur Media, LLC “Contest Winner Release Form”. At that time a representative of KRKX will present the winner a check from Connoisseur Media, made out to the name specified on the Winner’s Form for the amount of Fifty Dollars (\$50) in U.S. Currency.

3.2. By participating in this contest, the winner agrees that they assume the risk of, and that Connoisseur Media, LLC, shall not be responsible for, the safe delivery of prize. Any prize not claimed due to not filling out appropriate paperwork within forty-five (45) days of winning will be forfeited by the winner. In this event no alternate winner may be selected.

3.3. Contest prizes are not transferable and not exchangeable for cash or any other prize.

3.4. **K-SKY CASH GIVE AWAY** winners may receive a 1099 IRS Tax form for the value of the prize as stated in the prize description shown in these contest rules.

4. CONDITIONS

4.1. KRKX – FM is not responsible for technical difficulties or caller problems resulting from dropped cellular service, disrupted land-line telephone service, telephone company mechanical failure, etc.

4.2. Participants agree that they will not make any claim against 94-1 K-SKY, its licensee, Connoisseur Media, LLC, or any of their affiliated corporations, their affiliated advertising agencies, participating sponsors/promotional partners, or the officers, shareholders, directors, employees, agents and representatives or any of these companies (collectively, the “Released Parties”). Participants agree to

release, discharge, hold harmless, and indemnify the Released Parties from any and all liability for any losses, claims, damages, demands, causes of action, costs or expenses, including reasonable attorneys' and medical fees, no matter how caused, arising out of or otherwise relating in any way to their participation in the contest, their acceptance of any prize, or any breach or alleged breach by them of any affirmation, undertaking, or obligation of the participant.

- 4.3. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent. Failure or refusal to execute the release will result in winner forfeiting the prize. Photo identification and social security number of the prize winner may also be required in order to collect the prize.
- 4.4. 94-1 K-SKY may, at any time during the promotion and in its absolute discretion, terminate or suspend the competition without awarding any or all prizes.
- 4.5. By participating in the contest, winners agree to have their name, voice, and likeness used in any advertising or broadcasting material relating to this contest (for 94-1 K-SKY or any other participating station) without additional financial or other compensation, and to sign a publicity release confirming such consent before delivery of the prize. Winners also agree to provide Connoisseur Media, LLC, with an interview, which may be used in connection with the contest.
- 4.6. Contest winners will be required to sign a liability release prior to delivery of the prize. Pursuant to the liability release, winners will agree to hold Connoisseur Media, LLC, and their officers, directors, employees, agents and representatives harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- 4.7. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management.
- 4.8. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of 94-1 K-SKY.
- 4.9. Copies of the written contest rules for the "**K-SKY CASH GIVE AWAY**" are available for download at www.941ksky.com and during regular business hours at the main studio of KRKX-FM: 2075 Central Avenue, Billings, MT 59102.